Applied Innovations Renews Partnership with SmarterTools for the 10th Year

BOCA RATON, FL, September 22, 2011 — Applied Innovations, a Microsoft Gold Certified Windows web hosting announced today it has renewed its partnership agreement with Smarter Tools Inc. This partnership, now in its 10th year, allows Appliedi.net to continue providing customers with SmarterTools' state-of-the-art suite of business productivity software with all hosting plans free of charge.

One of the first to join the SmarterTools partner program, Applied Innovations offers the suite of three online tools—SmarterMail, SmarterTrack, and SmarterStats— free with all hosting plans. Customers receive access to full-featured, lifetime licenses to the software, a value of over $800.

"Applied Innovations was one of the earliest SmarterTools partners," stated Jess Coburn, president and CEO of Applied Innovations Corp. "We're huge fans of the product suite, and know it offers a significant value-add to our customers."

SmarterMail 8.x
The best-in-class alternative to Microsoft Exchange, SmarterMail offers a wide variety of enterprise features, including smartphone synchronization (through Exchange ActiveSync, SyncML, and SmarterMail Sync technologies) and compatibility with enterprise-class email clients such as Outlook and Mozilla Thunderbird. Achieving 97% anti-spam protection out-of-the-box, SmarterMail also offers advanced SOX-compliant message archiving and a leading web-based interface for administrators.

SmarterTrack 7.x
SmarterTrack is a robust help desk application that transforms customer service efforts into a multi-channel communications portal. Businesses can manage employees and communications at distributed locations around the world from a web browser using a desktop, tablet or mobile device. Features include a world-class ticket system, live chat, call logging, a task management system, multiple branding and language support, cost analysis, data mining, reporting, surveys, and a knowledge base.

SmarterStats 6.x
SmarterStats website log file analytics and SEO software allows businesses to manage website statistics and SEO efforts in a single application, providing them with the tools needed to make informed decisions and run their online business at maximum efficiency. Unlike Google Analytics, which records data only on pages that have the JavaScript tracking code, SmarterStats analyzes performance and page load times and even monitors performance of servers across the network.

"The SmarterTools suite – SmarterMail, SmarterTrack and SmarterStats – is just one of the ways Appliedi.net differentiates itself as a customer-centric hosting provider," continued Coburn. "We go an extra ten miles to offer our customers the best possible value and the most powerful hosting package."

About Applied Innovations Corp.

Based in Boca Raton, Florida, Appliedi is a Microsoft Gold Certified hosting provider specializing in Windows hosting since 1999, including Shared, VPS and Dedicated hosting. Promising superior performance – at 99.99% uptime, innovative world-class hosting services and Total Customer Satisfaction at highly competitive rates, Applied Innovations hosts thousands of domains for small to medium sized businesses worldwide. Applied Innovations has developed a

reputation for implementing the latest hosting technologies as soon as they become available, offering customers a cutting-edge Windows hosting experience for PHP, .Net, Ecommerce and CMS applications; business, personal, professional and novice customers alike.

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